



## 2022 MADEIRA CHAMBER CO-OP MARKETING PROGRAM

Our amazing businesses make this great community a destination – and with more new shops & restaurants on the way, there is no better time to DISCOVER IT ALL in Madeira!

### HELP YOUR BUSINESS GET DISCOVERED BY JOINING OUR 2022 CO-OP PROGRAM:

- Featured Promotion in MadeiraChamber.com Discovery Guide --
- Promote Special Events, Sales and Offers to 2,000+ Email Database --
- Inclusion in Exclusive Events including Girls Night Out & NEW Quarterly Events --
- Enhanced Listing in Annual Madeira Business Directory and on MadeiraChamber.com --
- Featured Promotion in the Madeira Chamber Weekly E-Blast --
- Access to LPGA Tournament Promotions --

### THE 2022 MADEIRA CHAMBER DISCOVERY GUIDE

The focal point of 2022 will be our online Discovery Guide. This special section of our website will be the primary landing page of all marketing and your chance to interact with thousands of potential customers and clients. This page will feature all co-op businesses including their upcoming events, exclusive savings and a chance to win prizes by visiting our co-op members.

### OUR 2022 MARKETING PLAN WILL CONSIST OF THE FOLLOWING:

- 7 Target E-Blasts to High Income Homeowners Throughout the Year --
- Two Full Page Spreads in Cincinnati Magazine Throughout the Year --
- 4 Direct Mail Campaigns to Madeira and Surrounding Communities --
- Targeted Ads Through Facebook, Instagram and Google Display Network --

**THIS YEAR, WE'LL GENERATE 2+ MILLION IMPRESSIONS FOR THE MADEIRA COMMUNITY**  
Plus additional exposure as part of the LPGA Tournament coming to Kenwood in September

**2022 MADEIRA CHAMBER CO-OP INVESTMENT: \$400\***  
**\*INCLUDES REGULAR CHAMBER MEMBERSHIP (\$100 VALUE)**

**Thank you for your continued support of the Madeira Chamber of Commerce!**